



36th annual
DR. MARTIN LUTHER KING, JR. BIRTHDAY BREAKFAST
 theme: **Now Is The Time**
 Monday, January 18, 2021
 Program Begins 9:00 AM | Adjournment 10:00 AM
 Virtual Event

I agree to purchase advertising space in the Martin Luther King, Jr. Birthday Breakfast Program. The Martin Luther King Breakfast Committee, Inc. is not responsible for any errors in copy provided by the agency or advertiser and reserves the right to refuse, in its sole discretion, any item submitted for publication.

Program Location (check box)	Size (inches)	Cost	Amount
COVER Add bleed dimensions an extra 1/4 inch (.25") all sides			
<input type="checkbox"/> Outside Back Cover (Color)	5.50 x 8.50	\$3,500.00	
<input type="checkbox"/> Inside Front Cover (Color)	5.50 x 8.50	\$3,000.00	
<input type="checkbox"/> Inside Back Cover (Color)	5.50 x 8.50	\$3,000.00	
FULL PAGE			
<input type="checkbox"/> Full Page (Color)	4.50 x 7.50	\$1,000.00	
HALF PAGE			
<input type="checkbox"/> Half Page Horizontal (Color)	4.50 x 3.75	\$500.00	
<input type="checkbox"/> Half Page Vertical (Color)	2.25 x 7.50	\$500.00	
QUARTER PAGE			
<input type="checkbox"/> Quarter Page Horizontal (Color)	4.50 x 1.75	\$300.00	
<input type="checkbox"/> Quarter Page Vertical (Color)	2.25 x 3.75	\$300.00	
LATE FEE: Ads received after deadline DECEMBER 4, 2020 5:00p.m.		\$100.00	
TOTAL ORDER AMOUNT			

ADVERTISEMENT ORDER FORM

ADVERTISER'S NAME _____

Telephone _____ Email _____

Address _____
 Number & Street _____ City _____ State _____ Zip Code _____

Ad purchase authorized by _____
 Signature _____ Date _____ Print Name _____ Title _____

ADVERTISING AGENCY NAME _____ Telephone _____

Address _____
 Number & Street _____ City _____ State _____ Zip Code _____

Agency Contact Person _____ Title _____

Telephone _____ Email _____

Ordering Information:	
Email completed order form and camera ready artwork. Camera ready artwork should be at least 300 dpi.	Email to: mlkbreakfast@yahoo.com Questions regarding your order contact Bert Castle (614) 863-6442
Payment Information	Method of Payment
Make check payable to: Martin Luther King Breakfast Committee, Inc. P.O. Box 83134 Columbus, Ohio 43203	Individuals not ordering through a company must send payment with their order. Please check one. () Check Enclosed () Invoice Agency () Invoice Advertiser

Martin Luther King Breakfast Committee, Inc. | P.O. Box 83134 | Columbus, Ohio 43203
 Tel: (614) 863-6442 | MLKBreakfast@yahoo.com | www.MLKjrBREAKFAST.com