

Benefits of Sponsorship	Premier \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,000
Company logo will be set apart, enlarged or distinguished from the names and/or logos of the other sponsors.	X				
Premier Sponsor acknowledged in Master of Ceremonies opening welcome.	X				
Ability to have a skirted table (provided by the sponsor) outside of venue to display product information.	X	X			
Full-color advertisement on the outside back cover of Program Booklet.	X				
Full page black & white advertisement in Program Booklet.	X	X			
One dais guest company representative having excellent exposure and benefits, i.e.: branding, media placement and access to community, business, religious, political leaders.	X	X			
VIP reception for dais guest company representative, provided with light refreshments and photo opportunities with other dais guests prior to being escorted to dais.	X	X			
Dais guest company representative introduced with screen display of company logo during program Corporate Citizenship Recognition.	X	X			
Premier Sponsor will be set apart and distinguished from the other sponsors by having a brief (2 minutes max.) opportunity to speak at the event by the dais guest company representative.	X				
Dais guest company representative name, title, and company name listed in agenda in Program Booklet.	X	X			

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Dais guest company representative introduced at Corporate Citizenship Recognition during the program with on-screen view of dais guest company representative preceded by display of company logo.	X	X			
Company logo under Corporate Sponsors scrolled on screen as part of closing credits.	X	X			
Dais guest company representative name, title, and company name scrolled on screen as part of closing credits.	X	X			
One (1) 33" x 80" Retractable Banner Stand (provided by sponsor) inside the venue	X				
One (1) 33" x 80" Retractable Banner Stand (provided by sponsor) outside the venue.	X	X			
Company logo prominently displayed on the Corporate Sponsor page of the Program Booklet.	X	X	X		
Table I.D. Tent of company name.	X	X	X	X	X
Premier seating in Special Section reserved tables(s) seating ten (10).	5	4	3	2	1
Company name listed as sponsor in Program Booklet	X	X	X	X	X
Company name and/or logo will be listed as a sponsor of the MLK Breakfast web site . www.MLKjrBreakfast.com.	X	X	X	X	X